

Joyce Rhodes - Profile

Economic Development Coordinator/Sr. Business Development Manager/Special Projects Manager for twenty-five years with Fulton County Government: Provided business recruitment, business retention and business financing for both domestic and international projects; Developed and implemented County incentive program for business attraction, reviewed small business loan applications and gather information for bond financed projects; Grant Administrator for the Economic Development Grant Program that supported grassroots economic development initiatives with municipalities and non-profit organizations; Served as Project Manager for economic development activities county wide; Developed and managed contracts for revitalization projects for 4 years, totaling \$4 million dollars; Managed projects that generated over \$1 billion in bond financing that created over 50,000 jobs; Created the environment for two aviation training facilities around the Atlanta Airport secured with over \$200 million dollars in bonding financing and indirectly creating 250,000 million dollars in capital investment; Assisted with the development and attraction of businesses along the Cascade Road Commercial Corridor and the Old National Hwy. Commercial Corridor; Served on the board of directors for Workforce Development over 10 years; Established a countywide network for small business development; Assisted the 14 cities within Fulton County with their business retention and business attraction programs; Developed countywide 5 year marketing plan; recruited more than 200 international businesses from India, Germany, Brazil, Dubia, and several African countries, etc. to expand their business to the County; and created the initiative for the US 29 HWY Eco Corridor District to develop a green sustainable community for the attraction of environmentally friendly businesses and engaging other community stakeholders to become environmental friendly and apply those practices at the homes, schools, churches, etc.

Served as Executive Director of non -profit community development organization for twelve years: Overseeing the day to day operation of several programs that resulted from the development and implementation of a Comprehensive Plan for a community of 40,000 residents which included the construction of two-family homes, the construction of a 202 HUD Senior Housing Complex, the renovation of apartment buildings participating as joint developer, owner and management, tenant screening, tenant/landlord relations, pre-qualifying of loan applications for mortgages, securing construction and permanent financing for developments; designed and implemented a revenue generating weatherization program; initiated a business retention program that secured financing for commercial revitalization, property restoration, expansion and improvements; developed guidelines for loan qualifying and developed and implemented the streetscape facade improvement program.

Served as the Vice President on the NYS Neighborhood Preservation Company Board of Directors that coordinated the activities and provided program management assistance to 265 housing development companies statewide; worked with state legislators and state funding agency to establish housing policies and program guidelines for the function of the organization's delivery of services to their local communities;

Served as Treasurer on the NYC Association for Neighborhood Housing Development and assisted with advocating for housing policies associated with tenant and landlord rights, worked collectively with other housing agencies to develop housing initiatives to improve the delivery of services with the housing court system, creation of programs to improve the condition of housing properties, etc.

Appointed by State Assemblyman to serve on the Community Planning Board for District 4, Brooklyn, N.Y.: Served in this capacity for ten years as the 1st Vice Chairperson, reviewed all zoning cases, established budget priorities for the delivery of city services, and headed the District Cabinet meetings with city agencies for the

coordination of services provided to the community; and Chaired Committee for all capital budget projects in the district.

Volunteer Services

Atlanta Black Chambers Foundation, President

Greater South Fulton Chamber of Commerce, Board Member

Atlanta Black Chambers, Governing Board and Founder

Georgia Coalition of Black Chambers

Providence Business Network

Education: Bachelor of Architecture from Pratt Institute, Brooklyn, NY