# Lanéay Latrell London, MSW

Serving: North America, Europe, Africa



Lanéay L. London is a distinguished figure in behavioral health, holding the esteemed position of Senior Consultant at Behavioral Health Workforce Consultants. This organization is at the forefront of mental health education, research, and workforce development, championing comprehensive solutions in the field. With an academic foundation rooted in a master's degree in social work with a specialization in mental health from the California State University of Bakersfield, Ms. London contributes a rich reservoir of knowledge and proficiency to her role.

As the Mental Health and Wellness Co-Chair at EYL University and Vice President of Programs and Fund Development for the Southern California Chapter of Recession Proof Xtreme, Ms. London leverages her expansive two-decade experience. Her executive leadership roles have underscored her invaluable contributions, cementing her reputation as a revered leader within these circles.

Ms. London's career trajectory is a testament to her unwavering commitment to the behavioral health workforce and the financial literacy movement. Her expertise as a dynamic public speaker has led her to collaborate with esteemed entities such as the Los Angeles County

Department of Mental Health, the California Community Colleges Chancellor's Office, the City University of New York, and Refuge Point in Nairobi, Kenya. Her influence extends beyond geographical boundaries and positions her as a globally recognized authority in professional development and burnout prevention, particularly in the intricate mental health and alternative housing domains. This global recognition underscores the respect and influence she commands in her field.

As a luminary in the field, Ms. London's academic contributions include co-authoring the peer-reviewed "Seeing One Another: The Creation of The Sawubona Healing Circles" and co-developing the pivotal "Behavioral-Mental Health Toolkit for Educators." These achievements mark a significant milestone in her leadership journey within the behavioral health workforce movement over the past three years. Her research delves into the cultural and generational nuances of behavioral health workforce development, a subject of paramount importance. Furthermore, her role in leading the inaugural "Black Mental Health Workforce Survey Report" for the Association of Black Psychologists has been a notable highlight.

Presently, Ms. London is at the helm of research initiatives for Serenity Village Developments, an endeavor she founded. Her investigative focus on the crossroads of financial stability and wellness in communities of color further demonstrates her steadfast dedication to enhancing mental health support, particularly within the Black community.

Lanéay L. London's enduring dedication to transforming the lives of those impacted by mental health issues underscores her significant and inspirational influence in the field, fostering lasting change on both a national and global scale.

# **Education Experience**

## 2012

Master of Social Work, Concentration: Mental Health, California State University - Bakersfield, Bakersfield, CA

## 2005

♦ Bachelor of Science Degree: Human Services Springfield College, Los Angeles, CA

## 2000

❖ Associate of Arts: Broadcast Journalism, Los Angeles Valley College, Van Nuys, CA

# Project Management

## 2024

Association of Black Social Workers, Greater Los Angeles Chapter Grant Project Manager

- Event Planning & Management: Lead the end-to-end planning and execution of the Generational Wellness Carnival, ensuring a seamless and impactful event that aligns with grant objectives and community needs.
- ♦ Budget Oversight: Manage the project's budget meticulously, ensuring optimal allocation and utilization of funds to maximize event impact while maintaining compliance with grant guidelines.
- Stakeholder Engagement: Foster strong relationships with a diverse group of stakeholders, including small Black-owned and women-operated businesses, community-based organizations, and participants, to support event logistics and content delivery.
- Community Outreach & Marketing: Develop and implement innovative marketing and outreach strategies to promote event participation and engagement, leveraging social media and digital platforms to reach target audiences.
- ❖ Team Leadership & Coordination: Lead and coordinate project teams, including volunteers, vendors, and contractors, ensuring effective communication and collaboration to meet project milestones and deliverables.
- Accessibility & Inclusivity: Ensure the event is accessible to all community members, including those with disabilities, fostering an inclusive environment that promotes participation and engagement across generations.

#### 2022

Association of Black Psychologists

Project Manager & Co-Author - Black Mental Health Workforce Survey Report National February 2022-June 2022

- Led a groundbreaking research project in collaboration with the National Association of Black Social Workers and Black Psychiatrists of America, focusing on the Black Mental Health Workforce.
- ❖ Co-authored the influential Black Mental Health Workforce Report, providing critical insights into the state of mental health professionals within the Black community.
- ♦ Managed a multi-disciplinary team, effectively coordinating efforts across different organizations to ensure comprehensive data collection and analysis.
- \* Facilitated critical discussions and workshops, synthesizing diverse viewpoints to create a unified and impactful report.
- Oversaw the project lifecycle, from initial concept development through to publication, ensuring adherence to timelines and quality standards.
- ❖ Contributed to the development of strategic recommendations aimed at addressing identified challenges within the Black mental health workforce.

California Health Workforce Initiative, College of the Canyons Project Manager - Behavioral Mental Health Toolkit Development

# May 2021-December 2021

- Spearheaded an innovative initiative to develop a comprehensive Behavioral Mental Health Toolkit aimed at introducing mental health careers as viable pathway options in educational settings.
- Recruited and led a diverse workgroup, bringing together a dynamic mix of professionals from both traditional and nontraditional school environments, community college educators, and seasoned mental health experts.
- Orchestrated the collaborative effort to design and implement a curriculum-integrated toolkit, effectively bridging the gap between mental health awareness and career development in the educational sector.
- ❖ Facilitated regular cross-disciplinary meetings and workshops, ensuring a cohesive approach and the incorporation of a wide range of perspectives and expertise in the toolkit development.
- Played a key role in identifying and integrating cutting-edge, evidence-based practices into the toolkit, aligning with current mental health education trends and needs.
- Successfully managed the project timeline, budget, and resources, ensuring the on-time and within-budget delivery of the toolkit.
- ❖ Conducted comprehensive training sessions for educators and administrative staff, enhancing their understanding and ability to present mental health careers as promising options to students.
- ❖ Established robust relationships with community partners and stakeholders, resulting in enhanced support and resource sharing for the project.
- Monitored and evaluated the effectiveness of the toolkit post-implementation, leading to continuous improvements and updates based on feedback and changing educational requirements.

# Public Speaking Engagements and Appearances

# 2024

- ❖ Refuge Point, Youth Mental Health Virtual Training, Nairobi, Kenya
- Association of Black Social Workers, Greater Los Angeles, Mental Health Training Day, Los Angeles, CA
- \* Take Action Generational Wellness Carnival, Financial Wellness Panel Discussion, Los Angeles, CA
- ❖ KBLA Talk 1580, The Justice Files with Dion Cheri-Raymond, Los Angeles, CA
- ❖ Association of Black Social Workers, 56<sup>th</sup> Annual Convention, Presenter. New Orleans, LA
- ❖ Legacy Commons, Black History Month Celebration, Keynote speaker, Lancaster, CA
- ❖ Los Angeles County African American Employees Association, Women's Wellness Initiative Series, Workshop Facilitator, Los Angeles, CA

#### 2023

- Association of Black Psychologists. Inc, 54<sup>th</sup> Annual Convention, Presenter, Detroit, MI
- \* KPFK Radio Interview, The Labbrish Show, Marcus Garvey Bronze Project, and the African Union
- Los Angeles County African American Employees Association, Wellness Wednesday Lecture
- ❖ California Institute of Integrated Studies, Cultural Healing Circle Facilitation
- ❖ Safe Home Housing, Mental Health, and Nutrition Lecture

## 2022

- Refuge Point, Suicide Prevention Training, Instructor, Nairobi, Kenya
- NAMI Urban Los Angeles, Mental Health First Aid Training, Instructor, Los Angeles, CA

- ❖ City University of New York, Serenity Circles: Tools for Wellness in the Workplace
- ❖ California Career Pathways Consortia and California Partnership Academies, Health Workforce Initiative: Behavioral Mental Health Pathway Toolkit & Career Mapping, Sacramento, CA
- \* Association of Black Psychologists, Diversity and Black Mental Health Workforce Development
- ❖ California Institute of Integral Studies, Serenity Wellness Circles for students of African Ancestry
- ❖ Los Angeles County African American Employees Association, Black Mental Health, and Wellness
- ♦ College Access Consortium of New York, Inc., Burnout Prevention and Holistic Wellness Practices

- ♦ Health Workforce Initiative- Mental Behavioral Health Tool Kit and Career Employment and Training Agency, Sacramento, CA
- ❖ Western Region Address, Association of Black Psychologists, (Virtual)
- Suicidality Presentation, Refuge Point, Nairobi, Kenya (Virtual)
- ❖ 21-Week Challenge Baltimore County Bar Association, Towson, Maryland (Virtual)
- ❖ Abolition 2021Presentation, Trauma-Informed and African-Centered Approaches while servicing Black Communities, Wichita Council of Elders (Virtual)
- ❖ Libation History and Cultural Ceremony- Olivia Jones Book Pre-Launch Event, Agua Dulce

## 2020

- Moderator, Los Angeles County African American Employees Association
- ❖ Facilitator, Trainer, Sawubona Healing Circle, Association of Black Psychologists (Virtual)
- ❖ Presenter-Trauma-Informed and Culturally Congruent Approaches When Serving Black Communities, Association of Black Psychologists, Wichita, Kansas (Virtual)
- ♦ Healing During Corona, Virtual Healing Circle Series, Serenity Village Developments
- ♦ Moderator-Behavioral Health Career Symposium, California Health Workforce Initiative (Virtual)
- ♦ Behavioral Health Career Pathway Education Video, California Health Workforce Initiative (Virtual)

## 2019

- ♦ Mistress of Ceremonies, Department of Public Health, Lancaster, California
- Holistic Practices for Mental Wellness, National Alliance on Mental Illness, Pathway Conference, Glendale, California

#### 2018

- ❖ Antelope Valley Sheriff's Crisis Intervention Training Presentation, Lancaster, California
- Energy Work Presentation, Black Psychology Gateway Symposium, Oakland, California
- Reiki Energy Healing Presentation, City of Hope, Lancaster, California
- ❖ Wellness Workshops Series, Department of Parks and Recreation Sun Village, California
- Reiki Healing Guest Speaker, FrontPage, KJLH Radio Station, Inglewood, California

#### 2017

- Presenter- Mental Health Awareness Presentation, Alpha Kappa Alpha Sorority, Palmdale, California
- ♦ Women's Healing Circle Facilitator, Serenity Village Life, Lancaster, California
- Seasonal Affective Disorder Presentation, First-5 LA, Palmdale, California

## 2016

❖ Presenter, Crisis Intervention Training (CIT), Los Angeles County Sheriff's Department Academy, Whitter, California, Glendale, California, Los Angeles, California, Lancaster

♦ Mental Health Training Series, Department of Rehabilitation, Acton, California

## 2015

❖ Presenter, Stop Mass Incarceration Summit, Brown University, Atlanta, Georgia

## Certifications and Accomplishments

#### 2023

❖ Leading with Emotional Intelligence, Certified Instructor, Blue EQ Inc.

## 2022

- ♦ Mental Health First Aid (MHFA) Instructor, National Council for Behavioral Health
- ❖ Youth Mental Health First Aid (YMHFA) Instructor, National Council for Behavioral Health
- ❖ Question Pursue Refer (QPR), Instructor, QPR Institute
- Family to Family, Instructor, National Alliance on Mental Illness

## 2020

- Sawubona Virtual Healing Circle, Trainer, The Association of Black Psychologists, Inc.
- ♦ 200 Hour BYM Teacher Intensive Training, Yoga Blue Fitness

## 2019

- ❖ Letter of Appreciation, District Attorney Jackie Lacey, for "Mental Health Awareness; Crisis Intervention Tactics for First Responders" speaking engagement.
- Committee Member, Los Angeles County Board of Supervisor Katheryn Barger's Unincorporated Core Homelessness Planning Committee
- Arts Temple Ra Sekhi Kemetic Reiki Practitioner, Second Degree, Ra Seki Arts Temple

## 2019

\* Received the Community Engagement Grant Award, California Mental Health Services Authority (CALMHSA), for original, innovative projects.

## 2018

- Received the Community Engagement Grant Award, California Mental Health Services Authority (CALMHSA), for original, innovative projects.
- ♦ Woman of Excellence Award, Antelope Valley, "Girl Don't Be Scared" Community Recognition Coalition

## 2017

Okuden Reiki Level 2 Practitioner, Usui Ryoho Reiki, Reiki Master Lisa Powers Health and Wellness

#### 2013-2018

❖ Associate Clinical Social Worker, Registration # 35331, California Board of Behavioral Sciences

# 2008-Certificate of Completion

 Los Angeles County Human Relations Commission & Antelope Valley Human Relations Taskforce

# 25-Hour Conflict Resolution and Mediation Training

## 2006

- ❖ Certificate of Achievement
  The grant writing workshop, Southern California Center for Nonprofit Management
  Certificate of Completion
- ❖ Effective Black Parenting Program, Center for the Improvement of Child Caring

## **Publications and Creative Works**

## 2023

❖ Principles and Goals Planner: An African-Centered Approach. (2023, January 30). Literary work.

#### 2021

❖ Co-Author. (3021, December 20). Behavioral-Mental Health Tool Kit for Educators. Guidebook.

#### 2020

❖ Co-Author. (Pending publication). Seeing One Another: The Creation of The Sawubona Healing Circles. Manuscript.

## 2018

\* "Ask Me, Don't Tell Me." (2018). A Generation X Mental Health Awareness Public Service Announcement.

# 2014

❖ "I Choose Affirmation." (2014, January 30). Literary Work. Registration # TX007965720.

## **Business Experience**

#### 2023

# ❖ Founder, The Corporate Hippie Life

The Corporate Hippie Life is a leading corporate wellness training and executive consulting company committed to creating healthy work environments, fostering emotional intelligence, promoting psychological safety, and providing mental health and wellness training to businesses of all sizes. Our mission is to empower companies with the tools and knowledge to enhance employee well-being, boost productivity, and foster a positive work culture. This marketing plan outlines our strategies and tactics to expand our reach, attract new clients, and reinforce our position as a trusted partner in corporate wellness.

#### Founder, Behavioral Health Workforce Consultants

Behavioral Health Workforce Consultants provides robust educational programs, innovative products, and tailored services to progress mental health career pathways. We aim to bolster the mental health sector's resilience and capacity by addressing the increasing demand for qualified behavioral health professionals, fostering healthier communities.

# 2016

❖ Founder and Chief Executive Officer,

Serenity Village Developments is a 501(c) 3 organization that provides holistic health and housing education to individuals in crisis and life transitions, such as homelessness, joblessness, or divorce.

❖ Consulting and Training Vendor, Los Angeles County, Los Angeles, CA, training services procured from L.A. County Department of Rehabilitation for an 8-week customized mental health education series for substance abuse counselors. The Department of Parks and Recreation for ten weeks of a wellness education series for patients and youth.

## 2005

❖ Founder of The Village Child Consulting Service, which is an in-home educational service supporting parents instructing children at home. Specialty: Learning and Teaching Styles, Personality Assessment

# Philanthropic Experience

#### 2023

- Vice President of Programs, Southern California Chapter, Recession Proof Extreme/Earn Your Leisure University (EYLU)
- ❖ Co-Chair, Mental Health Club, Recession Proof Extreme/Earn Your Leisure University (EYLU)
- ❖ Co-Chair, Strategic planning committee, National Association of Black Psychologists, Inc.
- ❖ Western Regional Representative, National Association of Black Psychologists, Inc.

#### 2022

- ❖ Internship Site Supervisor California State University, Bakersfield (Virtual)
- ❖ Instructor, National Alliance on Mental Illness Urban Los Angeles (Virtual)

## 2021

- ❖ Co-Chair California Behavioral Health Workforce Initiative
- ❖ Western Regional Representative, National Association of Black Psychologists, Inc.
- Sawubona Healing Circle Leader/Trainer, National Association of Black Psychologists, Inc.
- ❖ Co-Chair Licensed Healers Committee, National Association of Black Psychologists, Inc.
- ♦ Member, Education and Training Committee, National Association of Black Psychologists, Inc.
- ❖ Internship Site Supervisor California State University, Bakersfield (Virtual)

## 2020

- Sawubona Healing Circle Facilitator/Trainer, National Association of Black Psychologists, Inc.
- ❖ Co-Chair Licensed Healers Committee, National Association of Black Psychologists, Inc.
- Member, Education and Training Committee, National Association of Black Psychologists, Inc.
- ❖ Internship Site Supervisor California State University, Bakersfield (Virtual)

#### 2016

❖ Serenity Village Developments, Founder/Chief Executive Officer/Wellness Specialist

#### 2015

❖ President of the National Alliance on Mental Illness, Antelope Valley Affiliate

## 2012

- Supporting Partner for the National Partnership to End Health Disparities among Minorities
- ❖ Founder of Sanctuary Mental Health Ministry, Christ Church of the Valley
- Executive Secretary for the National Association for the Advancement of Colored People, A.V.

- Supporting Member of the National Association of Social Workers (NASW)
- ❖ Supporting Member of the High Desert Alliance of Black School Educators

#### 2007

- ❖ Executive Secretary for Antelope Valley Youth Build Advisory Board
- ❖ Mediator/Member of Antelope Valley Human Relations Taskforce

#### 2008

❖ Founding Board Member of Antelope Valley Black Chamber of Commerce

#### 2006

❖ Executive Secretary, Antelope Valley Hispanic Chamber of Commerce

# Professional Experience

#### 2016- current

Serenity Village Developments-Founder/CEO, Los Angeles, CA, 90018

❖ Facilitated public speaking engagements related to mental health and Complementary Alternative Medicine (CAM) practices such as teaching meditation, guided imagery, breathing techniques, and Reiki to reduce burnout and increase stress management skills, maintained government grants and contracts for community outreach and engagement events. Curriculum development for industry workforce development.

#### 2021-current

National Alliance on Mental Illness, Urban L. A., Los Angeles, CA, 90008

As a seasoned professional, I oversee comprehensive program management, encompassing recruitment, training, engagement, evaluation, data collection, and reporting. My role includes supporting and training volunteers in the development of youth and young adult activities, as well as organizing support groups. I actively design and execute marketing materials and strategies to enhance outreach and engagement. My dedication to continuous improvement is demonstrated through planning and implementing various training opportunities for workforce development. I play a crucial role in informing system transformation by actively participating in workgroups, boards, commissions, and other collaborative efforts. I conduct an in-depth peer survey each year to assess needs and priorities, ensuring our strategies remain aligned with organizational goals. I also serve as a vital point of contact and provide technical assistance for external stakeholders and partners, exemplifying my commitment to developing and nurturing key relationships. My multifaceted approach enables me to craft and maintain programs that meet the diverse needs of our community.

#### 2018 - 2020

Salvation Army - Director of Social Services, Lancaster, CA, 93535

❖ In my leadership role, I direct a 93-bed adult homeless emergency shelter catering to veterans, mental health patients, and the LGBTQ population, ensuring a safe and dignified environment for all residents. I have successfully launched two augmented shelters during inclement weather, displaying adaptability and resourcefulness. My responsibilities encompass formulating plans and overseeing program operations strictly following policies and government contracts, ensuring compliance at every stage. Under my guidance, 20 staff members and subcontractors are trained and supported to execute the program efficiently, and I continually evaluate its effectiveness to optimize results. My hands-on approach extends to recruiting, developing, training, managing supervisory and direct staff, building a cohesive team aligned with organizational values. Demonstrating sound financial acumen, I supervise accounts and manage a substantial budget of \$1.4 million in county contracts. As the face of the organization within the community, I maintain proactive relationships with city and county officials,

handling community relations and reporting with transparency and integrity. My multifaceted role represents my capabilities in program management, staff development, financial oversight, and community engagement.

#### 2016-2017

Personal Involvement Center - Mental Health Therapist, Lancaster, CA, 93535

❖ In my role as a mental health professional, I have facilitated weekly wraparound treatment team meetings, fostering collaboration and innovation within the team. I implemented evidence-based problem-solving and crisis intervention techniques, ensuring that clients received care that was both innovative and compassionate. My ability to maintain therapeutic rapport with clients and families from diverse socio-economic and cultural backgrounds has been a cornerstone of my practice, enabling me to tailor interventions to individual needs and preferences. My responsibilities have also encompassed comprehensive case management, including meticulously planning treatments and conducting needs assessments to ensure that care was targeted and effective. My blend of theoretical knowledge, practical skills, and cultural sensitivity has allowed me to make a meaningful difference in the lives of those I have served.

#### 2013-2016

ProCare Hospice - Medical Social Worker/Bereavement Counselor, Lancaster, CA, 93535

❖ In my position as a medical social worker, I have conducted personalized mental health sessions for individuals and families, aligning care with specific emotional and psychological needs. My caseload included maintaining comprehensive clinical documentation and managing referrals for 65 clients, reflecting a commitment to detail and client confidentiality. Recognizing the complexities of end-of-life conditions, I have provided ongoing counseling tailored to these delicate processes, offering support, and understanding to those in need. I took the initiative to create a wellness group specifically for nursing staff, focusing on reducing sick time and enhancing grief management—a step that underscores my dedication to overall well-being. My leadership extends beyond the immediate clinical setting; I have led educational seminars and lectures at local community events to expand awareness of grief-related symptoms and provide accessible information to the broader community. My approach combines clinical expertise with compassionate outreach, making a tangible difference in the professional healthcare environment and the community.

## 2013-2014

Antelope Valley Community Clinic - College-based Mental Health Counselor, Lancaster, CA, 93535

❖ In my clinical role, I have effectively conducted intake interviews and assessments, ensuring a thoughtful and comprehensive approach to understanding client needs. I have developed streamlined client screening and documenting procedures to enhance accuracy and efficiency within the practice. My therapeutic technique emphasizes solution-focused and cognitive-behavioral psychotherapy, where I engage clients in tailored sessions to meet their specific treatment goals. Among my clientele, I have been responsible for maintaining care for over 40 college students, a demographic requiring specialized insight and support. My integrative approach demonstrates my commitment to individualized care and positions me as a conscientious and skilled mental health professional.

# 2007-2013

North Los Angeles County Regional Center - Consumer Service Coordinator, Lancaster, CA, 93535

❖ As a Consumer Service Coordinator, I have been instrumental in developing client-centered, strength-based needs assessments, focusing on individual capabilities and requirements. My initiative to revise

data collection documents led to a notable 10% increase in the efficiency of work production, reflecting my ability to enhance operational processes. I have also coordinated service provision for over 100 consumers and their families, ensuring seamless communication and support. My approach combines an understanding of consumer needs with a dedication to efficiency and process improvement, positioning me as a responsive and effective coordinator within the organization.

#### 2012-2013

Transitional Counselor/Case Manager, Antelope Valley Youth Build, Palmdale, CA, 93550

❖ In my role as a Transitional Counselor and Case Manager, I have provided ongoing individual counseling to 40 students every week, tailoring my approach to meet their unique needs and challenges. My responsibilities include coordinating services, ensuring full compliance with standards, and diligently working to achieve programmatic outcomes. I have developed and continuously assessed case management strategies, focusing on enabling students to maintain and progress toward their life, leadership, and educational goals. My approach reflects a harmonious blend of therapeutic insight and administrative acumen, emphasizing support's personal and structural dimensions. This multifaceted role highlights my ability to facilitate meaningful growth and transitions for those under my care, emphasizing empowerment and resilience.

# 2006-2007

Early Interventionist, Life Steps Foundation, Palmdale, CA, 93550

❖ In my specialized role as an Early Intervention Specialist, I have conducted thorough evaluations of children born with developmental disabilities, utilizing multiple discipline assessment tools, including the HELP Strand and Bayley Assessment. My responsibilities encompass providing targeted intervention treatment for children aged six months to 2 years, to assist them in overcoming developmental limitations. This delicate work requires a profound understanding of each child's unique needs and the ability to tailor interventions accordingly. Additionally, I have acted as a guide and support system for parents, assessing their specific situations and referring them to valuable resources tailored for children with special needs. My work reflects a commitment to fostering growth and development in this vulnerable population, combining expert knowledge with compassion and dedication.

#### 2005-2006

Assistant Director/Social Worker, Murrell's Boys Home, Palmdale, CA, 93550

❖ In my dual role as Assistant Director and Social Worker for a government-funded group home organization, I have overseen and supervised staff, ensuring their continuous training and development to provide optimal care. My responsibilities extended to providing dedicated representation and support for foster youth ages 12-19, addressing their unique legal, educational, and personal needs. As a Community Liaison and Compliance Coordinator, I have collaborated with regulatory agencies such as the Department of Children and Family Services, Regional Center, Community Care Licensing, and Department of Probation, ensuring complete adherence to all compliance requirements. This multifaceted role highlights my ability to lead, advocate, and coordinate across various domains, reflecting a commitment to both organizational excellence and individualized care for the youth we serve. My experiences have solidified my expertise in navigating complex systems and creating supportive environments for those in need.